



WPEC  
c/o WTTW/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

Advertiser  
Agency  
Buyer  
Salesperson

Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2639283  
Inv Date 10/21/2012  
Terms CIA  
Contract 1393035  
Bill Type Weekly/Irregular  
Period 10/15/2012 - 10/21/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
593/06372992  
A35+R  
PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen Date 10/22/2012 2:50:03PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 6:29AM (Tu)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 5:58AM (Th)	00:30	News-CBS 12 News This Morning	SD25TV03	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 6:13AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV03	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 6:55AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV03	\$525.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 7:29AM (We)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 7:29AM (Th)	00:30	CBS-CBS This Morning	SD25TV03	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 8:13AM (Th)	00:30	CBS-CBS This Morning	SD25TV04	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 7:29AM (Fr)	00:30	CBS-CBS This Morning	SD25TV04	\$340.00	
11.0	SPOT			10/16/12			3 preempts @ \$625.00	\$0.00	Sold Out
14.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 12:24PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	SD25TV02	\$525.00	
14.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 12:29PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
14.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 12:11PM (We)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
14.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 12:16PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV03	\$525.00	
18.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 2:30PM (We)	00:30	CBS-The Talk	SD25TV02	\$450.00	
18.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/18/12 2:27PM (Th)	00:30	CBS-The Talk	SD25TV03	\$450.00	
18.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 2:59PM (Fr)	00:30	CBS-The Talk	SD25TV03	\$450.00	
21.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 3:40PM (Tu)	00:30	The Doctors	SD25TV02	\$340.00	
21.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 3:58PM (We)	00:30	Dr Phil	SD25TV02	\$340.00	
21.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Tu, We, Th, Fr	10/18/12 3:59PM (Th)	00:30	Dr Phil	SD25TV03	\$340.00	
24.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 4:25PM (We)	00:30	Dr Phil	SD25TV02	\$525.00	
24.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/18/12 4:24PM (Th)	00:30	Dr Phil	SD25TV03	\$525.00	
24.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 4:28PM (Fr)	00:30	Dr Phil	SD25TV03	\$525.00	
27.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	10/16/12 5:29PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	SD25TV02	\$750.00	
27.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	10/18/12 5:12PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV04	\$750.00	
31.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	10/16/12 5:53PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
31.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	10/19/12 5:52PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	SD25TV04	\$750.00	
34.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 7:11PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
34.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 7:25PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	SD25TV02	\$750.00	
34.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 7:10PM (We)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
34.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 7:09PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SD25TV03	\$750.00	
38.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 10:59PM (Tu)	00:30	CBS-Presidential Debate	SD25TV02	\$1050.00	
38.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 11:25PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV02	\$1050.00	
38.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 11:31PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV02	\$1050.00	
38.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 11:13PM (Th)	00:30	News-WPEC CBS 12 News at 11p	SD25TV03	\$1050.00	
48.0	Prime	178759-CBS-CSI Crim	Day, W-1	10/17/12 10:36PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	SD25TV02	\$1800.00	
51.0	Prime			10/19/12			1 preempt @ \$1000.00	\$0.00	Pre-empt



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POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
593/06372992  
A35+R  
PETER, GARD, GAETZ  
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CO-OP/Order Type No/Normal  
Package  
Gen Date 10/22/2012 2:50:03PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
54.0	Prime			10/19/12			1 preempt @ \$2000.00	\$0.00	Sold Out
59.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/21/12 9:53AM (Su)	00:30	CBS-News Sunday Morning	SD25TV03	\$1350.00	
62.0	SPOT	7:00:00PM-8:00:00	Day, Su-1	10/21/12 7:54PM (Su)	00:30	Sports-CBS NFL Football 2	SD25TV04	\$4500.00	
65.0	Prime			10/21/12			1 preempt @ \$2000.00	\$0.00	Pre-empt
68.0	Prime	187384-CBS-The Men	Day, Su-1	10/21/12 11:56PM (Su)	00:30	CBS-The Mentalist (Sunday)	SD25TV03	\$2000.00	
72.0	SPOT	6:00:00AM-7:00:00	Day, Su-1	10/21/12 6:40AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	SD25TV03	\$100.00	
74.0	SPOT	1:30:00AM-2:30:00	Day, Su-1	10/21/12 2:19AM (Su)	00:30	CSI Miami Wknd	SD25TV03	\$115.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$29,570.00	Total Spots	39
Commission	(\$4,435.50)		
Net Total	\$25,134.50		



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Invoice 2659163  
Inv Date 10/28/2012  
Terms CIA  
Contract 1393035  
Bill Type Weekly/Irregular  
Period 10/22/2012 - 10/28/2012

McLaughlin & Associates  
566 S Rt 303  
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PETER, GARD, GAETZ  
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CO-OP/Order Type No/Normal  
Package  
Gen Date 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 6:14AM (Mo)	00:30	News-CBS 12 News This Morning 6a	SD25TV03	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 6:46AM (Mo)	00:30	News-CBS 12 News This Morning 6a	SD25TV04	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 6:23AM (Tu)	00:30	News-CBS 12 News This Morning 6a	SD25TV04	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 6:22AM (We)	00:30	News-CBS 12 News This Morning 6a	SD25TV04	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 6:58AM (Th)	00:30	News-CBS 12 News This Morning 6a	SD25TV03	\$525.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 7:59AM (Mo)	00:30	CBS-CBS This Morning	SD25TV03	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 7:59AM (Tu)	00:30	CBS-CBS This Morning	SD25TV03	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 7:40AM (We)	00:30	CBS-CBS This Morning	SD25TV03	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 7:29AM (Th)	00:30	CBS-CBS This Morning	SD25TV03	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 7:41AM (Fr)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
10.0	SPOT			10/22/12			3 preempts @ \$625.00	\$0.00	Sold Out
15.0	SPOT	12:00:00PM-12:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 12:25PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	SD25TV03	\$525.00	
15.0	SPOT	12:00:00PM-12:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 12:25PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	SD25TV03	\$525.00	
15.0	SPOT	12:00:00PM-12:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 12:13PM (We)	00:30	News-WPEC CBS 12 News at Noon	SD25TV03	\$525.00	
15.0	SPOT	12:00:00PM-12:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 12:13PM (Th)	00:30	News-WPEC CBS 12 News at Noon	SD25TV03	\$525.00	
15.0	SPOT	12:00:00PM-12:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 12:25PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
17.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 2:59PM (Mo)	00:30	CBS-The Talk	SD25TV03	\$450.00	
17.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 2:28PM (We)	00:30	CBS-The Talk	SD25TV03	\$450.00	
17.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 2:59PM (Fr)	00:30	CBS-The Talk	SD25TV05	\$450.00	
20.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 3:55PM (Mo)	00:30	The Doctors	SD25TV04	\$340.00	
20.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 3:24PM (Tu)	00:30	The Doctors	SD25TV03	\$340.00	
20.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 3:24PM (We)	00:30	The Doctors	SD25TV04	\$340.00	
23.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 4:14PM (Mo)	00:30	Dr Phil	SD25TV03	\$525.00	
23.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 4:09PM (We)	00:30	Dr Phil	SD25TV03	\$525.00	
23.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 4:30PM (We)	00:30	Dr Phil	SD25TV03	\$525.00	
28.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 5:14PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SD25TV03	\$750.00	
28.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 5:13PM (We)	00:30	News-WPEC CBS 12 News at 5p	SD25TV03	\$750.00	
28.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 5:13PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV04	\$750.00	
30.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 5:40PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	SD25TV04	\$750.00	
30.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 5:45PM (Th)	00:30	News-WPEC CBS 12 News at 530p	SD25TV03	\$750.00	
35.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 7:12PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	SD25TV03	\$750.00	
35.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 7:23PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	SD25TV04	\$750.00	
35.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 7:11PM (We)	00:30	News-WPEC CBS 12 News at 7p	SD25TV03	\$750.00	
35.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 7:09PM (Th)	00:30	News-WPEC CBS 12 News at 7p	SD25TV03	\$750.00	
35.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 7:23PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
39.0	SPOT	11:00:00PM-11:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 11:13PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	SD25TV03	\$1050.00	
39.0	SPOT	11:00:00PM-11:30:0	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 11:13PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	SD25TV03	\$1050.00	



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POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
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CO-OP/Order Type No/Normal  
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Gen. Date 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 11:28PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV04	\$1050.00	
39.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 11:29PM (Th)	00:30	News-WPEC CBS 12 News at 11p	SD25TV04	\$1050.00	
39.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 11:31PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	SD25TV05	\$1050.00	
43.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	10/23/12 7:59PM (Tu)	00:30	CBS-NCIS (Tuesday)	SD25TV03	\$4000.00	
45.0	Prime	178661-CBS-NCIS: L	Day, Tu-1	10/23/12 9:34PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	SD25TV03	\$3500.00	
47.0	Prime	178759-CBS-CSI Crim	Day, W-1	10/24/12 10:48PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	SD25TV03	\$1800.00	
50.0	Prime			10/26/12			1 preempt @ \$1000.00	\$0.00	Sold Out
53.0	Prime			10/26/12			1 preempt @ \$2000.00	\$0.00	Sold Out
56.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/28/12 8:40AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	SD25TV05	\$300.00	
58.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/28/12 9:46AM (Su)	00:30	CBS-News Sunday Morning	SD25TV05	\$1350.00	
61.0	SPOT			10/28/12			1 preempt @ \$4500.00	\$0.00	Sold Out
64.0	Prime			10/28/12			1 preempt @ \$2000.00	\$0.00	Sold Out
67.0	Prime	187384-CBS-The Men	Day, Su-1	10/28/12 10:35PM (Su)	00:30	CBS-The Mentalist (Sunday)	SD25TV05	\$2000.00	
69.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 5:25PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SD25TV03	\$750.00	
69.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 5:25PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV03	\$750.00	
70.0	SPOT	6:00:00PM- 6:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 6:28PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	SD25TV03	\$900.00	
70.0	SPOT	6:00:00PM- 6:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/24/12 6:24PM (We)	00:30	News-WPEC CBS 12 News at 6p	SD25TV04	\$900.00	
71.0	SPOT	11:00:00PM-11:35:00	Per week (1), Mo, Tu, We, Th, Fr	10/24/12 11:23PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV03	\$1050.00	
73.0	SPOT			10/22/12			1 preempt @ \$375.00	\$0.00	Sold Out
75.0	Prime			10/22/12			1 preempt @ \$2700.00	\$0.00	Order Error

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$40,945.00	Total Spots	50
Commission	(\$6,141.75)		
Net Total	\$34,803.25		





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651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
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Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2668349  
Inv Date 11/4/2012  
Terms CIA  
Contract 1393035  
Bill Type Weekly/Irregular  
Period 10/29/2012 - 11/4/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
593/06372992  
A35+R  
PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/8/2012 5:26:28PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 6:27AM (Mo)	00:30	News-CBS 12 News This Morning	SD25TV05	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 6:38AM (Tu)	00:30	News-CBS 12 News This Morning	SD25TV05	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 6:22AM (We)	00:30	News-CBS 12 News This Morning	SD25TV05	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 6:24AM (Th)	00:30	News-CBS 12 News This Morning	SD25TV05	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 6:11AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV05	\$525.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 8:29AM (Mo)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 7:29AM (Tu)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 7:59AM (Tu)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 7:29AM (We)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 7:29AM (Fr)	00:30	CBS-CBS This Morning	SD25TV05	\$340.00	
9.0	SPOT			10/29/12			3 preempts @ \$625.00	\$0.00	Sold Out
12.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 12:24PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 12:10PM (We)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 12:11PM (Th)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 12:11PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 12:24PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV05	\$525.00	
16.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/30/12 2:59PM (Tu)	00:30	CBS-The Talk	SD25TV05	\$450.00	
16.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 2:59PM (We)	00:30	CBS-The Talk	SD25TV05	\$450.00	
16.0	SPOT	2:00:00PM- 3:00:00	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 2:28PM (Fr)	00:30	CBS-The Talk	SD25TV05	\$450.00	
19.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 3:30PM (Mo)	00:30	The Doctors	SD25TV05	\$340.00	
19.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 3:55PM (We)	00:30	The Doctors	SD25TV05	\$340.00	
19.0	SPOT	3:00:00PM- 4:00:00	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 3:59PM (Fr)	00:30	Dr Phil	SD25TV05	\$340.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 4:18PM (Mo)	00:30	Dr Phil	SD25TV05	\$525.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/30/12 4:24PM (Tu)	00:30	Dr Phil	SD25TV05	\$525.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 4:22PM (We)	00:30	Dr Phil	SD25TV05	\$525.00	
25.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 5:28PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SD25TV05	\$750.00	
25.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 5:12PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV05	\$750.00	
25.0	SPOT			10/29/12			1 preempt @ \$750.00	\$0.00	Sold Out
29.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 5:43PM (We)	00:30	News-WPEC CBS 12 News at 530p	SD25TV05	\$750.00	
29.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 5:55PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	SD25TV05	\$750.00	
32.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 7:25PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
32.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 7:08PM (We)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
32.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 7:12PM (Th)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
32.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 7:09PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
32.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 7:12PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SD25TV05	\$750.00	
36.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 11:24PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	SD25TV05	\$1050.00	



WPEC  
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**McLaughlin & Associates**  
566 S Rt 303  
Blauvelt, NY 10913

AgM

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**Agency**  
**Buyer**  
**Salesperson**

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McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
593/06372992  
A35+R  
  
PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 2668349  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1393035  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen Date** 11/6/2012 5:26:28PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
36.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 11:29PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV05	\$1050.00	
36.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 11:12PM (Th)	00:30	News-WPEC CBS 12 News at 11p	SD25TV05	\$1050.00	
36.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 11:21PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	SD25TV05	\$1050.00	
36.0	SPOT			10/29/12			1 preempt @ \$1050.00	\$0.00	Sold Out
41.0	Prime			10/29/12			1 preempt @ \$2000.00	\$0.00	Sold Out
42.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	10/30/12 8:33PM (Tu)	00:30	CBS-NCIS (Tuesday)	SD25TV05	\$4000.00	
44.0	Prime			10/30/12			1 preempt @ \$3500.00	\$0.00	Sold Out
46.0	Prime	178759-CBS-CSI Crim	Day, W-1	10/31/12 10:37PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	SD25TV05	\$1800.00	
49.0	Prime	178674-CBS-Underco	Day, F-1	11/02/12 7:59PM (Fr)	00:30	CBS-Undercover Boss (Friday)	SD25TV05	\$1000.00	
52.0	Prime			11/02/12			1 preempt @ \$3000.00	\$0.00	Sold Out
55.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	11/04/12 8:10AM (Su)	00:30	News-CBS 12 News This Morning Sa Sunday	MS3TV12006HD	\$300.00	
57.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	11/04/12 9:29AM (Su)	00:30	CBS-News Sunday Morning	MS3TV12006HD	\$1350.00	
60.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	11/04/12 7:33PM (Su)	00:30	Sports-CBS NFL Football 2	SD25TV05	\$4500.00	
63.0	Prime			11/04/12			1 preempt @ \$2000.00	\$0.00	Sold Out
66.0	Prime			11/04/12			1 preempt @ \$2000.00	\$0.00	Sold Out

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$34,795.00	Total Spots	43
Commission	(\$5,219.25)		
Net Total	\$29,575.75		



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Buyer  
Salesperson

Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2673362  
Inv Date 11/11/2012  
Terms CIA  
Contract 1393035  
Bill Type Weekly/Irregular  
Period 11/5/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
PETER, GARD, GAETZ (480127)  
National/Political Candidate Agency BRD  
593/06372992  
A35+R  
  
PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen Date 11/14/2012 2:45:42PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Day, M-1	11/05/12 6:59AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MS3TV12006HD	\$525.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-1	11/05/12 7:59AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12006HD	\$340.00	
13.0	SPOT	12:00:00PM-12:30:0	Day, M-1	11/05/12 12:14PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12006HD	\$525.00	
26.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	11/05/12 5:27PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SD25TV05	\$750.00	
33.0	SPOT	7:00:00PM- 7:30:00	Day, M-1	11/05/12 7:28PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12006HD	\$750.00	
37.0	SPOT	11:00:00PM-11:30:0	Day, M-1	11/05/12 11:29PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12006HD	\$1050.00	
40.0	Prime			11/05/12			1 preempt @ \$3000.00	\$0.00	Sold Out

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$3,940.00	Total Spots	6
Commission	(\$591.00)		
Net Total	\$3,349.00		



WPEC  
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651 Beacon Pkwy  
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Birmingham, AL 35209  
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Advertiser  
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Buyer  
Salesperson

Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2659087  
Inv Date 10/28/2012  
Terms CIA  
Contract 1387214  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPF03PAC P,G,G 10/3 (478070)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 553/06361349  
Demo A35+R  
Revision  
Comments RPF03PAC P,G,G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:33PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Day, M-1	10/15/12 6:58AM (Mo)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 6:44AM (Mo)	00:30	News-CBS 12 News This Morning	SD25TV01	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 6:38AM (Tu)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 6:27AM (We)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 6:53AM (We)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 6:26AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Th, Fr	10/04/12 6:23AM (Th)	00:30	News-CBS 12 News This Morning	SD25TV01	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Th, Fr	10/05/12 6:20AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV02	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (3), Th, Fr	10/05/12 6:26AM (Fr)	00:30	News-CBS 12 News This Morning	SD25TV01	\$525.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/15/12 7:59AM (Mo)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/15/12 8:29AM (Mo)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/08/12 8:21AM (Mo)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/08/12 8:53AM (Mo)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/09/12 8:12AM (Tu)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/09/12 8:53AM (Tu)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/10/12 7:37AM (We)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/10/12 8:57AM (We)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/11/12 8:37AM (Th)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/11/12 8:57AM (Th)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/12/12 8:19AM (Fr)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/12/12 8:43AM (Fr)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Th, Fr	10/04/12 7:39AM (Th)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Th, Fr	10/04/12 8:57AM (Th)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Th, Fr	10/05/12 8:23AM (Fr)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Th, Fr	10/05/12 8:43AM (Fr)	00:30	CBS-CBS This Morning	SD25TV01	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (5), Th, Fr	10/05/12 8:53AM (Fr)	00:30	CBS-CBS This Morning	SD25TV02	\$340.00	
7.0	SPOT	9:00:00AM- 10:00:00	Day, M-1	10/15/12 9:37AM (Mo)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
8.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 9:55AM (Mo)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
8.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 9:49AM (Tu)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
8.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 9:32AM (We)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
8.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 9:59AM (Th)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
8.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 9:58AM (Fr)	00:30	Live with Kelly and Michael	SD25TV01	\$300.00	
9.0	SPOT	9:00:00AM- 10:00:00	Per week (2), Th, Fr	10/05/12 9:27AM (Fr)	00:30	Live with Kelly and Michael	SD25TV01	\$300.00	
9.0	SPOT	9:00:00AM- 10:00:00	Per week (2), Th, Fr	10/05/12 9:57AM (Fr)	00:30	Live with Kelly and Michael	SD25TV02	\$300.00	
10.0	SPOT	12:00:00PM- 12:30:00	Day, M-1	10/15/12 12:09PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	SD25TV02	\$525.00	
11.0	SPOT	12:00:00PM- 12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 12:29PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
11.0	SPOT	12:00:00PM- 12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 12:29PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	SD25TV02	\$525.00	





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Contract 1387214  
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McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPF03PAC P.G.G 10/3 (478070)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 553/06361349  
Demo A35+R

RPF03PAC P.G.G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:33PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 12:08PM (We)	00:30	News-WPEC CBS 12 News at Noon	SD25TV02	\$525.00	
11.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 12:10PM (Th)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
11.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 12:30PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV02	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (2), Th, Fr	10/04/12 12:16PM (Th)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
12.0	SPOT	12:00:00PM-12:30:00	Per week (2), Th, Fr	10/05/12 12:29PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
13.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/15/12 4:49PM (Mo)	00:30	Dr Phil	SD25TV02	\$525.00	
14.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 4:39PM (Mo)	00:30	Dr Phil	SD25TV02	\$525.00	
14.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 4:21PM (Tu)	00:30	Dr Phil	SD25TV02	\$525.00	
14.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 4:49PM (We)	00:30	Dr Phil	SD25TV02	\$525.00	
14.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 4:12PM (Th)	00:30	Dr Phil	SD25TV02	\$525.00	
14.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 4:40PM (Fr)	00:30	Dr Phil	SD25TV02	\$525.00	
15.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Th, Fr	10/04/12 4:50PM (Th)	00:30	Dr Phil	SD25TV01	\$525.00	
15.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Th, Fr	10/05/12 4:49PM (Fr)	00:30	Dr Phil	SD25TV02	\$525.00	
16.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	10/15/12 5:27PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
17.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 5:14PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
17.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 5:28PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	SD25TV02	\$750.00	
17.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 5:22PM (We)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
17.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 5:22PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV02	\$750.00	
17.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 5:11PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	SD25TV02	\$750.00	
18.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Th, Fr	10/04/12 5:22PM (Th)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
18.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Th, Fr	10/05/12 5:28PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
19.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/15/12 5:42PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
20.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 5:56PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	SD25TV01	\$750.00	
20.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 5:55PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
20.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 5:53PM (We)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
20.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 5:52PM (Th)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
20.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 5:42PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	SD25TV01	\$750.00	
21.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Th, Fr	10/04/12 5:57PM (Th)	00:30	News-WPEC CBS 12 News at 530p	SD25TV01	\$750.00	
21.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Th, Fr	10/05/12 5:58PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	SD25TV02	\$750.00	
22.0	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/15/12 6:12PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	SD25TV02	\$900.00	
23.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 6:24PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	SD25TV02	\$900.00	
23.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 6:11PM (We)	00:30	News-WPEC CBS 12 News at 6p	SD25TV02	\$900.00	
23.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 6:28PM (We)	00:30	News-WPEC CBS 12 News at 6p	SD25TV02	\$900.00	
23.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 6:24PM (Th)	00:30	News-WPEC CBS 12 News at 6p	SD25TV01	\$900.00	
23.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 6:28PM (Th)	00:30	News-WPEC CBS 12 News at 6p	SD25TV02	\$900.00	
24.0	SPOT	6:00:00PM- 6:30:00	Per week (2), Th, Fr	10/04/12 6:24PM (Th)	00:30	News-WPEC CBS 12 News at 6p	SD25TV01	\$900.00	



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Invoice 2659087  
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Contract 1387214  
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McLaughlin & Associates  
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Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC P,G,G 10/3 (478070)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 553/06361349  
Demo A35+R

CO-OP/Order Type No/Normal  
Package  
Gen Date 10/31/2012 5:18:33PM

RPFO3PAC P,G,G 10/3  
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West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.0	SPOT	6:00:00PM-6:30:00	Per week (2),Th,Fr	10/05/12 6:12PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	SD25TV01	\$900.00	
25.0	SPOT	7:00:00PM-7:30:00	Day,M-1	10/15/12 7:09PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	SD25TV02	\$750.00	
26.0	SPOT	7:00:00PM-7:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/08/12 7:28PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	SD25TV02	\$750.00	
26.0	SPOT	7:00:00PM-7:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/09/12 7:29PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
26.0	SPOT	7:00:00PM-7:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/10/12 7:26PM (We)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
26.0	SPOT	7:00:00PM-7:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/11/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	SD25TV02	\$750.00	
26.0	SPOT	7:00:00PM-7:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/12/12 7:14PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SD25TV02	\$750.00	
27.0	SPOT	7:00:00PM-7:30:00	Per week (2),Th,Fr	10/04/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
27.0	SPOT	7:00:00PM-7:30:00	Per week (2),Th,Fr	10/04/12 7:25PM (Th)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
28.0	SPOT	7:30:00PM-8:00:00	Day,M-1	10/15/12 7:50PM (Mo)	00:30	Inside Edition	SD25TV01	\$525.00	
29.0	SPOT	7:30:00PM-8:00:00	Per week (5),Mo,Tu,We,Th,Fr	10/08/12 7:51PM (Mo)	00:30	Inside Edition	SD25TV01	\$525.00	
29.0	SPOT	7:30:00PM-8:00:00	Per week (5),Mo,Tu,We,Th,Fr	10/09/12 7:52PM (Tu)	00:30	Inside Edition	SD25TV02	\$525.00	
29.0	SPOT	7:30:00PM-8:00:00	Per week (5),Mo,Tu,We,Th,Fr	10/10/12 7:55PM (We)	00:30	Inside Edition	SD25TV02	\$525.00	
29.0	SPOT	7:30:00PM-8:00:00	Per week (5),Mo,Tu,We,Th,Fr	10/11/12 7:55PM (Th)	00:30	Inside Edition	SD25TV02	\$525.00	
29.0	SPOT	7:30:00PM-8:00:00	Per week (5),Mo,Tu,We,Th,Fr	10/12/12 7:56PM (Fr)	00:30	Inside Edition	SD25TV02	\$525.00	
30.0	SPOT	7:30:00PM-8:00:00	Per week (2),Th,Fr	10/04/12 7:43PM (Th)	00:30	Inside Edition	SD25TV01	\$525.00	
30.0	SPOT	7:30:00PM-8:00:00	Per week (2),Th,Fr	10/04/12 7:56PM (Th)	00:30	Inside Edition	SD25TV01	\$525.00	
31.0	SPOT	11:00:00PM-11:30:00	Day,M-1	10/15/12 11:10PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	SD25TV02	\$1050.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/08/12 11:12PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/09/12 11:29PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/10/12 11:14PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV02	\$1050.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/10/12 11:29PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (5),Mo,Tu,We,Th,Fr	10/11/12 11:13PM (Th)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
33.0	SPOT	11:00:00PM-11:30:00	Per week (2),Th,Fr	10/04/12 11:00PM (Th)	00:30	CBS-Elementary (Thursday)	SD25TV01	\$1050.00	
33.0	SPOT	11:00:00PM-11:30:00	Per week (2),Th,Fr	10/04/12 11:24PM (Th)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
34.0	Prime	178656-CBS-Hawaii	Day,M-1	10/15/12 10:35PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	SD25TV02	\$2000.00	
35.0	Prime	178656-CBS-Hawaii	Day,M-1	10/08/12 10:34PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	SD25TV02	\$2000.00	
36.0	Prime	178660-CBS-NCIS (T	Day,Tu-1	10/09/12 8:30PM (Tu)	00:30	CBS-NCIS (Tuesday)	SD25TV02	\$4000.00	
37.0	Prime	178661-CBS-NCIS: L	Day,Tu-1	10/09/12 9:50PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	SD25TV02	\$3500.00	
38.0	Prime	178759-CBS-CSI Crim	Day,W-1	10/10/12 10:48PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	SD25TV02	\$1800.00	
39.0	Prime			10/12/12			1 preempt @ \$1000.00	\$0.00	Program Change
40.0	Prime	178672-CBS-CSI New	Day,F-1	10/05/12 8:36PM (Fr)	00:30	CBS-CSI New York (Friday)	SD25TV02	\$1000.00	
41.0	Prime			10/12/12			1 preempt @ \$2000.00	\$0.00	Sold Out
42.0	Prime			10/05/12			1 preempt @ \$2000.00	\$0.00	Sold Out
43.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/14/12 9:00AM (Su)	00:30	CBS-News Sunday Morning	SD25TV02	\$1350.00	



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Blauvelt, NY 10913

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Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC P,G,G 10/3 (478070)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 553/06361349  
Demo A35+R

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:33PM

RPFO3PAC P,G,G 10/3  
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West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
44.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/07/12 9:51AM (Su)	00:30	CBS-News Sunday Morning	SD25TV01	\$1350.00	
45.0	Prime	178695-CBS-The God	Day, Su-1	10/14/12 10:03PM (Su)	00:30	CBS-The Good Wife (Sunday)	SD25TV01	\$2000.00	
46.0	Prime			10/07/12			1 preempt @ \$2000.00	\$0.00	Sold Out
47.0	Prime	187384-CBS-The Men	Day, Su-1	10/14/12 11:23PM (Su)	00:30	CBS-The Mentalist (Sunday)	SD25TV02	\$2000.00	
48.0	Prime	187384-CBS-The Men	Day, Su-1	10/07/12 11:33PM (Su)	00:30	CBS-The Mentalist (Sunday)	SD25TV02	\$2000.00	
49.0	SPOT	11:00:00PM-11:30:00	Day, W-1	10/03/12 11:33PM (We)	00:30	News-WPEC CBS 12 News at 11p	SD25TV01	\$1050.00	
50.0	SPOT	7:30:00PM- 8:00:00	Day, W-1	10/03/12 7:57PM (We)	00:30	Inside Edition	SD25TV01	\$525.00	
51.0	SPOT	7:00:00PM- 7:30:00	Day, W-1	10/03/12 7:10PM (We)	00:30	News-WPEC CBS 12 News at 7p	SD25TV01	\$750.00	
52.0	SPOT	6:00:00PM- 6:30:00	Day, W-1	10/03/12 6:25PM (We)	00:30	News-WPEC CBS 12 News at 6p	SD25TV01	\$900.00	
53.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	10/03/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 5:00p	SD25TV01	\$750.00	
54.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	10/03/12 5:22PM (We)	00:30	News-WPEC CBS 12 News at 5p	SD25TV01	\$750.00	
55.0	SPOT	4:00:00PM- 5:00:00	Day, W-1	10/03/12 4:42PM (We)	00:30	Dr Phil	SD25TV01	\$525.00	
56.0	SPOT	12:00:00PM-12:30:00	Day, W-1	10/03/12 12:23PM (We)	00:30	News-WPEC CBS 12 News at Noon	SD25TV01	\$525.00	
57.0	SPOT			10/03/12			1 preempt @ \$300.00	\$0.00	No Availability
58.0	SPOT			10/03/12			1 preempt @ \$340.00	\$0.00	No Availability

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$87,880.00	Total Spots	117
Commission	(\$13,182.00)		
Net Total	\$74,698.00		





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CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2659100  
Inv Date 10/28/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

McLaughlin & Associates  
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Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC 10/16 (479079)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 559/06365246  
Demo A35+R  
Revision  
Comments

RPFO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen Date 10/31/2012 5:18:34PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 6:28AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MS3TV12002HD	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 6:58AM (We)	00:30	News-CBS 12 News This Morning 6a	MS3TV12002HD	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 6:30AM (Th)	00:30	News-CBS 12 News This Morning 6a	MS3TV12005HD	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 6:22AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MS3TV12005HD	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 6:28AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MS3TV12004HD	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 6:44AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MS3TV12004HD	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 6:37AM (We)	00:30	News-CBS 12 News This Morning 6a	MS3TV12004HD	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 6:23AM (Th)	00:30	News-CBS 12 News This Morning 6a	MS3TV12004HD	\$525.00	
4.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 6:53AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MS3TV12005HD	\$525.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/16/12 7:29AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12002HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/16/12 8:40AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12002HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/17/12 8:38AM (We)	00:30	CBS-CBS This Morning	MS3TV12002HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/17/12 8:57AM (We)	00:30	CBS-CBS This Morning	MS3TV12002HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/18/12 7:59AM (Th)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/18/12 8:50AM (Th)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/19/12 8:24AM (Fr)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
7.0	SPOT	7:00:00AM- 9:00:00	Per week (8), Tu, We, Th, Fr	10/19/12 8:53AM (Fr)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/22/12 8:14AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/22/12 8:59AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/23/12 8:21AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/23/12 8:36AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/23/12 8:57AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/24/12 8:46AM (We)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/25/12 8:29AM (Th)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/25/12 8:53AM (Th)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/25/12 8:57AM (Th)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
8.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/26/12 8:59AM (Fr)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
11.0	SPOT	9:00:00AM- 10:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 9:37AM (Tu)	00:30	Live with Kelly and Michael	MS3TV12002HD	\$300.00	
11.0	SPOT	9:00:00AM- 10:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 9:43AM (We)	00:30	Live with Kelly and Michael	MS3TV12002HD	\$300.00	
11.0	SPOT	9:00:00AM- 10:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 9:33AM (Th)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$300.00	
11.0	SPOT	9:00:00AM- 10:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 9:30AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$300.00	
12.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 9:34AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12005HD	\$300.00	
12.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 9:24AM (Tu)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$300.00	
12.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 9:55AM (We)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$300.00	
12.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 9:29AM (Th)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$300.00	
12.0	SPOT	9:00:00AM- 10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 9:35AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12005HD	\$300.00	
15.0	SPOT	10:00:00AM- 11:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 10:28AM (Tu)	00:30	CBS-Lets Make a Deal	MS3TV12002HD	\$340.00	





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Inv Date 10/28/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

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AgM

Product  
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Demo  
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Comments

POLITICAL CANDIDATE (ns) (1186)  
RPFO3PAC 10/16 (479079)  
National/Political Candidate Agency BRD  
559/06365246  
A35+R  
RPFO3PAC 10/16  
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CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:34PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 10:27AM (We)	00:30	CBS-Lets Make a Deal	MS3TV12002HD	\$340.00	
15.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12005HD	\$340.00	
15.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 10:25AM (Fr)	00:30	CBS-Lets Make a Deal	MS3TV12004HD	\$340.00	
16.0	SPOT	10:00:00AM-11:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 9:59AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$340.00	
16.0	SPOT	10:00:00AM-11:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 9:59AM (We)	00:30	Live with Kelly and Michael	MS3TV12005HD	\$340.00	
16.0	SPOT	10:00:00AM-11:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 9:58AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12004HD	\$340.00	
16.0	SPOT			10/22/12		2 preempts @ \$340.00		\$0.00	Sold Out
19.0	SPOT	11:00:00AM-12:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 11:30AM (Tu)	00:30	CBS-The Price is Right	MS3TV12002HD	\$625.00	
19.0	SPOT	11:00:00AM-12:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 11:28AM (We)	00:30	CBS-The Price is Right	MS3TV12002HD	\$625.00	
19.0	SPOT	11:00:00AM-12:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 11:29AM (Fr)	00:30	CBS-The Price is Right	MS3TV12005HD	\$625.00	
19.0	SPOT			10/16/12		1 preempt @ \$625.00		\$0.00	Sold Out
20.0	SPOT	11:00:00AM-12:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 11:29AM (Mo)	00:30	CBS-The Price is Right	MS3TV12005HD	\$625.00	
20.0	SPOT	11:00:00AM-12:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 11:30AM (Tu)	00:30	CBS-The Price is Right	MS3TV12005HD	\$625.00	
20.0	SPOT			10/22/12		3 preempts @ \$625.00		\$0.00	Sold Out
23.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 12:15PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12002HD	\$525.00	
23.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 12:28PM (We)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12002HD	\$525.00	
23.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 12:28PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12005HD	\$525.00	
23.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 12:10PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12004HD	\$525.00	
24.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 12:12PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12004HD	\$525.00	
24.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 12:17PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12005HD	\$525.00	
24.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 12:10PM (We)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12004HD	\$525.00	
24.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 12:08PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12005HD	\$525.00	
24.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 12:25PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12004HD	\$525.00	
27.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 2:59PM (Tu)	00:30	CBS-The Talk	MS3TV12002HD	\$450.00	
27.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 2:59PM (We)	00:30	CBS-The Talk	MS3TV12002HD	\$450.00	
27.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 2:59PM (Th)	00:30	CBS-The Talk	MS3TV12004HD	\$450.00	
27.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 2:28PM (Fr)	00:30	CBS-The Talk	MS3TV12005HD	\$450.00	
28.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 2:27PM (Mo)	00:30	CBS-The Talk	MS3TV12004HD	\$450.00	
28.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 2:29PM (Tu)	00:30	CBS-The Talk	MS3TV12004HD	\$450.00	
28.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 2:59PM (We)	00:30	CBS-The Talk	MS3TV12005HD	\$450.00	
28.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 2:30PM (Th)	00:30	CBS-The Talk	MS3TV12005HD	\$450.00	
28.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 2:29PM (Fr)	00:30	CBS-The Talk	MS3TV12005HD	\$450.00	
31.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 3:22PM (Tu)	00:30	The Doctors	MS3TV12002HD	\$340.00	
31.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 3:55PM (We)	00:30	The Doctors	MS3TV12002HD	\$340.00	
31.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 3:39PM (Th)	00:30	The Doctors	MS3TV12005HD	\$340.00	



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Contract 1390266  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

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AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC 10/16 (479079)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 559/06365246  
Demo A35+R  
Revision  
Comments RPFO3PAC 10/16  
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CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:34PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 3:11PM (Fr)	00:30	The Doctors	MS3TV12004HD	\$340.00	
32.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 3:55PM (We)	00:30	The Doctors	MS3TV12004HD	\$340.00	
32.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 3:14PM (Th)	00:30	The Doctors	MS3TV12004HD	\$340.00	
32.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 3:58PM (Th)	00:30	Dr Phil	MS3TV12005HD	\$340.00	
32.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 3:34PM (Fr)	00:30	The Doctors	MS3TV12004HD	\$340.00	
32.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 3:54PM (Fr)	00:30	The Doctors	MS3TV12005HD	\$340.00	
35.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 4:31PM (Tu)	00:30	Dr Phil	MS3TV12002HD	\$525.00	
35.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 4:49PM (We)	00:30	Dr Phil	MS3TV12002HD	\$525.00	
35.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 4:54PM (Th)	00:30	Dr Phil	MS3TV12004HD	\$525.00	
35.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 4:54PM (Fr)	00:30	Dr Phil	MS3TV12005HD	\$525.00	
36.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 4:48PM (Mo)	00:30	Dr Phil	MS3TV12005HD	\$525.00	
36.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 4:47PM (Tu)	00:30	Dr Phil	MS3TV12005HD	\$525.00	
36.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 4:40PM (We)	00:30	Dr Phil	MS3TV12005HD	\$525.00	
36.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 4:55PM (Th)	00:30	Dr Phil	MS3TV12004HD	\$525.00	
36.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 4:15PM (Fr)	00:30	Dr Phil	MS3TV12004HD	\$525.00	
39.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 5:13PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12002HD	\$750.00	
39.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 5:23PM (We)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12002HD	\$750.00	
39.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 5:23PM (Th)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12005HD	\$750.00	
39.0	SPOT	5:00:00PM- 5:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 5:22PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12004HD	\$750.00	
40.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 5:28PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12004HD	\$750.00	
40.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 5:24PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12004HD	\$750.00	
40.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 5:26PM (We)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12004HD	\$750.00	
40.0	SPOT			10/22/12		2 preempts @ 5:30p		\$0.00	Sold Out
43.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 5:44PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12002HD	\$750.00	
43.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 5:51PM (We)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12002HD	\$750.00	
43.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 5:43PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12004HD	\$750.00	
43.0	SPOT	5:30:00PM- 6:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 5:39PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
44.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 5:56PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
44.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 5:52PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
44.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 5:51PM (We)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
44.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 5:43PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
44.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 5:56PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
47.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 6:24PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12002HD	\$900.00	
47.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 6:11PM (We)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12002HD	\$900.00	
47.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 6:23PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12005HD	\$900.00	
47.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 6:11PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12004HD	\$900.00	



WPEC  
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651 Beacon Pkwy  
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Republican Party of Florida 3 Pac (73959)  
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TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2659100  
Inv Date 10/28/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC 10/16 (479079)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 559/06365246  
Demo A35+R  
Revision  
Comments

RPFO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:34PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
48.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 6:26PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12004HD	\$900.00	
48.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 6:25PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12004HD	\$900.00	
48.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 6:27PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12004HD	\$900.00	
48.0	SPOT			10/22/12			2 preempts @ \$900.00	\$0.00	Sold Out
51.0	SPOT	6:30:00PM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/16/12 6:30PM (Tu)	00:30	CBS-Evening News	MS3TV12002HD	\$1200.00	
51.0	SPOT			10/16/12			1 preempt @ \$1200.00	\$0.00	Sold Out
52.0	SPOT	6:30:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 6:51PM (Mo)	00:30	CBS-Evening News	MS3TV12004HD	\$1200.00	
52.0	SPOT	6:30:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/24/12 6:50PM (We)	00:30	CBS-Evening News	MS3TV12004HD	\$1200.00	
55.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 7:13PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12002HD	\$750.00	
55.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 7:25PM (We)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12002HD	\$750.00	
55.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 7:08PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12004HD	\$750.00	
55.0	SPOT	7:00:00PM- 7:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 7:30PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
56.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 7:17PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
56.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 7:09PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
56.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 7:29PM (We)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
56.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 7:12PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
56.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 7:08PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12005HD	\$750.00	
59.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/16/12 7:56PM (Tu)	00:30	Inside Edition	MS3TV12002HD	\$525.00	
59.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/17/12 7:56PM (We)	00:30	Inside Edition	MS3TV12002HD	\$525.00	
59.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/18/12 7:43PM (Th)	00:30	Inside Edition	MS3TV12005HD	\$525.00	
59.0	SPOT	7:30:00PM- 8:00:00	Per week (4), Tu, We, Th, Fr	10/19/12 7:56PM (Fr)	00:30	Inside Edition	MS3TV12004HD	\$525.00	
60.0	SPOT	7:30:00PM- 8:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 7:54PM (Mo)	00:30	Inside Edition	MS3TV12004HD	\$525.00	
60.0	SPOT	7:30:00PM- 8:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/23/12 7:44PM (Tu)	00:30	Inside Edition	MS3TV12004HD	\$525.00	
60.0	SPOT	7:30:00PM- 8:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 7:43PM (Fr)	00:30	Inside Edition	MS3TV12004HD	\$525.00	
60.0	SPOT			10/22/12			2 preempts @ \$525.00	\$0.00	Sold Out
63.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/16/12 11:12PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12002HD	\$1050.00	
63.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/17/12 11:13PM (We)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12002HD	\$1050.00	
63.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/18/12 11:23PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12004HD	\$1050.00	
63.0	SPOT	11:00:00PM-11:30:00	Per week (4), Tu, We, Th, Fr	10/19/12 11:23PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12004HD	\$1050.00	
64.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/22/12 11:25PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12005HD	\$1050.00	
64.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/24/12 11:12PM (We)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12005HD	\$1050.00	
64.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/25/12 11:11PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12004HD	\$1050.00	
64.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 11:11PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12005HD	\$1050.00	
64.0	SPOT	11:00:00PM-11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/26/12 11:25PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12004HD	\$1050.00	
68.0	Prime			10/23/12			1 preempt @ \$1000.00	\$0.00	Sold Out





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McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
RPFO3PAC 10/16 (479079)  
National/Political Candidate Agency BRD  
559/06365246  
A35+R  
RPFO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice 2659100  
Inv Date 10/28/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:18:34PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
70.0	Prime	178661-CBS-NCIS: L	Day, Tu-1	10/23/12 9:43PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	MS3TV12005HD	\$3500.00	
72.0	Prime	178759-CBS-CSI Crim	Day, W-1	10/24/12 10:34PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	MS3TV12004HD	\$1800.00	
73.0	Prime	178759-CBS-CSI Crim	Day, W-1	10/17/12 10:51PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	MS3TV12002HD	\$1800.00	
75.0	Prime			10/26/12			1 preempt @ \$1000.00	\$0.00	Program Change
76.0	Prime			10/19/12			1 preempt @ \$1000.00	\$0.00	Sold Out
78.0	Prime			10/26/12			1 preempt @ \$2000.00	\$0.00	Sold Out
79.0	Prime	178673-CBS-Blue Blo	Day, F-1	10/19/12 11:00PM (Fr)	00:30	CBS-Blue Bloods (Friday)	MS3TV12005HD	\$2000.00	
81.0	SPOT			10/27/12			1 preempt @ \$750.00	\$0.00	Pre-empt
82.0	SPOT	7:00:00PM- 7:30:00	Day, Sa-1	10/20/12 7:21PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	MS3TV12005HD	\$750.00	
84.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/28/12 8:22AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	MS3TV12004HD	\$300.00	
85.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/21/12 8:08AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	MS3TV12004HD	\$300.00	
87.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/28/12 9:30AM (Su)	00:30	CBS-News Sunday Morning	MS3TV12005HD	\$1350.00	
88.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/21/12 9:35AM (Su)	00:30	CBS-News Sunday Morning	MS3TV12005HD	\$1350.00	
90.0	Prime	178695-CBS-The Go	Day, Su-1	10/28/12 9:39PM (Su)	00:30	CBS-The Good Wife (Sunday)	MS3TV12004HD	\$2000.00	
91.0	Prime	178695-CBS-The Go	Day, Su-1	10/21/12 10:46PM (Su)	00:30	CBS-The Good Wife (Sunday)	MS3TV12004HD	\$2000.00	
93.0	Prime	187384-CBS-The Men	Day, Su-1	10/28/12 11:00PM (Su)	00:30	CBS-The Mentalist (Sunday)	MS3TV12005HD	\$2000.00	
94.0	Prime	187384-CBS-The Men	Day, Su-1	10/21/12 11:33PM (Su)	00:30	CBS-The Mentalist (Sunday)	MS3TV12005HD	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$98,535.00	Total Spots	148
Commission	(\$14,780.25)		
Net Total	\$83,754.75		





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651 Beacon Pkwy  
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Birmingham, AL 35209  
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McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2670247  
Inv Date 11/11/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC 10/16 (479079)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 559/06365246  
Demo A35+R  
Revision  
Comments RPFO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/9/2012 3:29:54PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 6:58AM (Mo)	00:30	News-CBS 12 News This Morning	MS3TV12004HD	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 6:58AM (Tu)	00:30	News-CBS 12 News This Morning	MS3TV12006HD	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 6:11AM (We)	00:30	News-CBS 12 News This Morning	MS3TV12006HD	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 6:39AM (Th)	00:30	News-CBS 12 News This Morning	MS3TV12007HD	\$525.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 6:54AM (Fr)	00:30	News-CBS 12 News This Morning	MS3TV12007HD	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu	11/05/12 6:42AM (Mo)	00:30	News-CBS 12 News This Morning	MS3TV12007HD	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu	11/06/12 6:10AM (Tu)	00:30	News-CBS 12 News This Morning	MS3TV12007HD	\$525.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/29/12 7:29AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12005HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/29/12 8:14AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12004HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/30/12 8:46AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12006HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/31/12 8:29AM (We)	00:30	CBS-CBS This Morning	MS3TV12006HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	10/31/12 8:54AM (We)	00:30	CBS-CBS This Morning	MS3TV12006HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	11/01/12 8:12AM (Th)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	11/01/12 8:29AM (Th)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	11/01/12 8:54AM (Th)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	11/01/12 8:58AM (Th)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (10), Mo, Tu, We, Th, Fr	11/02/12 8:29AM (Fr)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2, Tu-2	11/05/12 7:29AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2, Tu-2	11/05/12 8:20AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2, Tu-2	11/06/12 7:44AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2, Tu-2	11/06/12 7:59AM (Tu)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 9:44AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12005HD	\$300.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 9:35AM (Tu)	00:30	Live with Kelly and Michael	MS3TV12006HD	\$300.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 9:37AM (Th)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$300.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 9:55AM (Th)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$300.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 9:51AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$300.00	
10.0	SPOT	9:00:00AM-10:00:00	Per week (1), Mo, Tu	11/05/12 9:58AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$300.00	
13.0	SPOT	10:00:00AM-11:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$340.00	
13.0	SPOT			10/29/12		4 preempts @ \$340.00		\$0.00	Sold Out
14.0	SPOT	10:00:00AM-11:00:00	Per week (1), Mo, Tu	11/05/12 10:25AM (Mo)	00:30	CBS-Lets Make a Deal	MS3TV12007HD	\$340.00	
17.0	SPOT	11:00:00AM-12:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 11:30AM (Fr)	00:30	CBS-The Price is Right	MS3TV12007HD	\$625.00	
17.0	SPOT			10/29/12		4 preempts @ \$625.00		\$0.00	Sold Out
18.0	SPOT	11:00:00AM-12:00:00	Per week (1), Mo, Tu	11/06/12 11:30AM (Tu)	00:30	CBS-The Price is Right	MS3TV12007HD	\$625.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 12:16PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12004HD	\$525.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 12:28PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12006HD	\$525.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 12:24PM (We)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12006HD	\$525.00	



WPEC  
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Invoice 2670247  
Inv Date 11/11/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

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POLITICAL CANDIDATE (ns) (1186)  
RPFO3PAC 10/16 (479079)  
National/Political Candidate Agency BRD  
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A35+R  
RPFO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/9/2012 3:29:54PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 12:23PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12007HD	\$525.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 12:14PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12007HD	\$525.00	
22.0	SPOT	12:00:00PM-12:30:00	Per week (1), Mo, Tu	11/05/12 12:23PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12007HD	\$525.00	
25.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 2:30PM (Mo)	00:30	CBS-The Talk	MS3TV12005HD	\$450.00	
25.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 2:29PM (Tu)	00:30	CBS-The Talk	MS3TV12006HD	\$450.00	
25.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 2:31PM (We)	00:30	CBS-The Talk	MS3TV12006HD	\$450.00	
25.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 2:29PM (Th)	00:30	CBS-The Talk	MS3TV12007HD	\$450.00	
25.0	SPOT	2:00:00PM- 3:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 2:59PM (Fr)	00:30	CBS-The Talk	MS3TV12007HD	\$450.00	
26.0	SPOT	2:00:00PM- 3:00:00	Per week (1), Mo, Tu	11/05/12 2:59PM (Mo)	00:30	CBS-The Talk	MS3TV12007HD	\$450.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 3:12PM (Mo)	00:30	The Doctors	MS3TV12004HD	\$340.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 3:26PM (We)	00:30	The Doctors	MS3TV12006HD	\$340.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 3:31PM (Th)	00:30	The Doctors	MS3TV12007HD	\$340.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 3:59PM (Th)	00:30	Dr Phil	MS3TV12007HD	\$340.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 3:23PM (Fr)	00:30	The Doctors	MS3TV12007HD	\$340.00	
30.0	SPOT	3:00:00PM- 4:00:00	Per week (1), Mo, Tu	11/06/12 3:31PM (Tu)	00:30	The Doctors	MS3TV12007HD	\$340.00	
33.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 4:37PM (Mo)	00:30	Dr Phil	MS3TV12005HD	\$525.00	
33.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 4:50PM (Tu)	00:30	Dr Phil	MS3TV12006HD	\$525.00	
33.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 4:24PM (Th)	00:30	Dr Phil	MS3TV12007HD	\$525.00	
33.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 4:50PM (Th)	00:30	Dr Phil	MS3TV12007HD	\$525.00	
33.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 4:41PM (Fr)	00:30	Dr Phil	MS3TV12007HD	\$525.00	
34.0	SPOT	4:00:00PM- 5:00:00	Per week (1), Mo, Tu	11/06/12 4:20PM (Tu)	00:30	Dr Phil	MS3TV12007HD	\$525.00	
37.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 5:21PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12004HD	\$750.00	
37.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 5:21PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12006HD	\$750.00	
37.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 5:30PM (We)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12006HD	\$750.00	
37.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 5:27PM (Th)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
37.0	SPOT	5:00:00PM- 5:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 5:22PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
38.0	SPOT	5:00:00PM- 5:30:00	Per week (1), Mo, Tu	11/06/12 5:24PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
41.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 5:40PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12005HD	\$750.00	
41.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 5:44PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12006HD	\$750.00	
41.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 5:41PM (We)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12006HD	\$750.00	
41.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 5:55PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12007HD	\$750.00	
41.0	SPOT	5:30:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 5:39PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12007HD	\$750.00	
42.0	SPOT	5:30:00PM- 6:00:00	Per week (1), Mo, Tu	11/05/12 5:39PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12007HD	\$750.00	
45.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 6:24PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12004HD	\$900.00	
45.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 6:29PM (Mo)	00:30	CBS-Evening News	MS3TV12005HD	\$900.00	
45.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 6:24PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12006HD	\$900.00	



WPEC  
c/o WTTM/WABM TV  
651 Beacon Pkwy  
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Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2670247  
Inv Date 11/11/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
RPFO3PAC 10/16 (479079)  
National/Political Candidate Agency BRD  
559/06365246  
A35+R  
RPFO3PAC 10/16  
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CO-OP/Order Type No/Normal  
Package  
Gen Date 11/9/2012 3:29:54PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
45.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 6:23PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12007HD	\$900.00	
45.0	SPOT	6:00:00PM- 6:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12007HD	\$900.00	
46.0	SPOT	6:00:00PM- 6:30:00	Per week (1), Mo, Tu	11/05/12 6:11PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MS3TV12007HD	\$900.00	
49.0	SPOT	6:30:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 6:29PM (Tu)	00:30	CBS-Evening News	MS3TV12006HD	\$1200.00	
49.0	SPOT	6:30:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 6:30PM (We)	00:30	CBS-Evening News	MS3TV12006HD	\$1200.00	
50.0	SPOT	6:30:00PM- 7:00:00	Per week (1), Mo, Tu	11/05/12 6:52PM (Mo)	00:30	CBS-Evening News	MS3TV12007HD	\$1200.00	
53.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 7:10PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12004HD	\$750.00	
53.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 7:11PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12006HD	\$750.00	
53.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/31/12 7:22PM (We)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12006HD	\$750.00	
53.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 7:09PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$750.00	
53.0	SPOT	7:00:00PM- 7:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 7:28PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$750.00	
54.0	SPOT	7:00:00PM- 7:30:00	Per week (1), Mo, Tu	11/05/12 7:23PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$750.00	
57.0	SPOT	7:30:00PM- 8:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/29/12 7:43PM (Mo)	00:30	Inside Edition	MS3TV12005HD	\$525.00	
57.0	SPOT	7:30:00PM- 8:00:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 7:30PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$525.00	
57.0	SPOT			10/29/12			3 preempts @ \$525.00	\$0.00	Sold Out
58.1	SPOT	7:30:00PM- 8:00:00	Day, M-1	11/05/12 7:30PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$525.00	
61.0	SPOT	11:00:00PM- 11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 11:11PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12006HD	\$1050.00	
61.0	SPOT	11:00:00PM- 11:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/30/12 11:29PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12006HD	\$1050.00	
61.0	SPOT	11:00:00PM- 11:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 11:11PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	
61.0	SPOT	11:00:00PM- 11:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/01/12 11:29PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	
61.0	SPOT	11:00:00PM- 11:30:00	Per week (5), Mo, Tu, We, Th, Fr	11/02/12 11:23PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	
62.1	SPOT	11:00:00PM- 11:30:00	Day, M-1	11/05/12 11:24PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	
65.0	Prime			11/05/12			1 preempt @ \$2000.00	\$0.00	Sold Out
66.0	Prime			10/29/12			1 preempt @ \$2000.00	\$0.00	Sold Out
67.0	Prime			10/30/12			1 preempt @ \$4000.00	\$0.00	Sold Out
69.0	Prime	178661-CBS-NCIS: L	Day, Tu-1	10/30/12 9:47PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	MS3TV12006HD	\$3500.00	
71.0	Prime			10/31/12			1 preempt @ \$1800.00	\$0.00	Sold Out
74.0	Prime			11/02/12			1 preempt @ \$1000.00	\$0.00	Program Change
77.0	Prime			11/02/12			1 preempt @ \$2000.00	\$0.00	Sold Out
80.0	SPOT	7:00:00PM- 7:30:00	Day, Sa-1	11/03/12 7:20PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	MS3TV12007HD	\$750.00	
83.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	11/04/12 8:39AM (Su)	00:30	News-CBS 12 News This Morning Sa Sunday	MS3TV12007HD	\$300.00	
86.0	SPOT	9:00:00AM- 10:30:00	Day, Su-1	11/04/12 9:49AM (Su)	00:30	CBS-News Sunday Morning	MS3TV12007HD	\$1350.00	
89.0	Prime	178695-CBS-The Good	Day, Su-1	11/04/12 10:14PM (Su)	00:30	CBS-The Good Wife (Sunday)	MS3TV12007HD	\$2000.00	



WPEC  
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CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2670247  
Inv Date 11/11/2012  
Terms CIA  
Contract 1390266  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPFO3PAC 10/16 (479079)  
Acct Types National/Political Candidate Agency BRD  
Est/Headline 559/06365246  
Demo A35+R  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/9/2012 3:29:54PM

AgM

RPFO3PAC 10/16  
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West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
92.0	Prime	187384-CBS-The Me	Day,Su-1	11/04/12 11:19PM (Su)	00:30	CBS-The Mentalist (Sunday)	MS3TV12007HD	\$2000.00	
95.0	SPOT	5:00:00AM- 6:00:00	Day,Sa-1	11/03/12 5:41AM (Sa)	00:30	News-CBS 12 Good Morning South Florida Saturday at 530a	MS3TV12007HD	\$315.00	
96.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	11/03/12 6:46AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	MS3TV12007HD	\$375.00	
97.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-1	11/03/12 7:26AM (Sa)	00:30	CBS This Morning (Saturday)	MS3TV12007HD	\$875.00	
98.0	SPOT			11/03/12			1 preempt @ \$1250.00	\$0.00	Sold Out
99.0	SPOT	6:00:00AM- 7:00:00	Day,Su-1	11/04/12 6:41AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	MS3TV12007HD	\$375.00	
100.0	SPOT	7:00:00AM- 9:00:00	Day,Su-1	11/04/12 7:29AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MS3TV12007HD	\$375.00	
101.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	11/04/12 9:09AM (Su)	00:30	CBS-News Sunday Morning	MS3TV12007HD	\$2250.00	
102.0	SPOT	11:30:00PM-12:30:00	Day,Su-1	11/04/12 11:44PM (Su)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1750.00	
103.0	SPOT	5:00:00AM- 5:30:00	Day,M-1	11/05/12 5:27AM (Mo)	00:30	News-CBS 12 News This Morning 5a	MS3TV12007HD	\$500.00	
104.0	SPOT	5:30:00AM- 6:00:00	Day,M-1	11/05/12 5:54AM (Mo)	00:30	News-CBS 12 News This Morning 530a	MS3TV12007HD	\$675.00	
105.0	SPOT	7:00:00AM- 9:00:00	Day,M-1	11/05/12 8:39AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$875.00	
106.0	SPOT	9:00:00AM-10:00:00	Day,M-1	11/05/12 9:46AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$500.00	
107.0	SPOT	12:00:00PM-12:30:00	Day,M-1	11/05/12 12:17PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MS3TV12007HD	\$875.00	
108.0	SPOT	12:30:00PM- 2:00:00	Day,M-1	11/05/12 1:29PM (Mo)	00:30	CBS-The Young & the Restless	MS3TV12007HD	\$750.00	
109.0	SPOT	3:00:00PM- 4:00:00	Day,M-1	11/05/12 3:23PM (Mo)	00:30	The Doctors	MS3TV12007HD	\$565.00	
110.0	SPOT	4:00:00PM- 5:00:00	Day,M-1	11/05/12 4:13PM (Mo)	00:30	Dr Phil	MS3TV12007HD	\$875.00	
111.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	11/05/12 5:22PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$1250.00	
112.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	11/05/12 7:25PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MS3TV12007HD	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$77,410.00
Commission	(\$11,611.50)
Net Total	\$65,798.50

Total Spots 114





WPEC  
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651 Beacon Pkwy  
Ste 105  
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McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2659182  
Inv Date 10/28/2012  
Terms CIA  
Contract 1397325  
Bill Type Weekly/Irregular  
Period 10/22/2012 - 10/28/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
National/Political Candidate Agency BRD  
619/06386809  
A35+R

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 5:19:03PM

PET, GARD GAET BULLY  
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West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 6:11AM (Tu)	00:30	News-CBS 12 News This Morning	RPOFNH101TVFL	\$525.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 6:29AM (Tu)	00:30	News-CBS 12 News This Morning	RPOFNH101TVFL	\$525.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 8:59AM (We)	00:30	CBS-CBS This Morning	RPOFNH101TVFL	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Per week (2), Tu, We, Th, Fr	10/25/12 8:59AM (Th)	00:30	CBS-CBS This Morning	RPOFNH101TVFL	\$340.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (2), Tu, We, Th, Fr	10/25/12 9:58AM (Th)	00:30	Live with Kelly and Michael	RPOFNH101TVFL	\$300.00	
9.0	SPOT	9:00:00AM-10:00:00	Per week (2), Tu, We, Th, Fr	10/26/12 9:54AM (Fr)	00:30	Live with Kelly and Michael	RPOFNH101TVFL	\$300.00	
11.0	SPOT	10:00:00AM-11:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 10:25AM (We)	00:30	CBS-Lets Make a Deal	RPOFNH101TVFL	\$340.00	
11.0	SPOT			10/23/12			1 preempt @ \$340.00	\$0.00	Sold Out
13.0	SPOT			10/23/12			2 preempts @ \$625.00	\$0.00	Sold Out
15.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	10/24/12 12:16PM (We)	00:30	News-WPEC CBS 12 News at Noon	RPOFNH101TVFL	\$525.00	
15.0	SPOT	12:00:00PM-12:30:00	Per week (2), Tu, We, Th, Fr	10/24/12 12:30PM (We)	00:30	News-WPEC CBS 12 News at Noon	RPOFNH101TVFL	\$525.00	
17.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 12:58PM (Tu)	00:30	CBS-The Young & the Restless	RPOFNH101TVFL	\$565.00	
17.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/23/12 1:59PM (Tu)	00:30	CBS-The Bold & the Beautiful	RPOFNH101TVFL	\$565.00	
17.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/24/12 12:58PM (We)	00:30	CBS-The Young & the Restless	RPOFNH101TVFL	\$565.00	
19.0	SPOT			10/23/12			2 preempts @ \$450.00	\$0.00	Sold Out
21.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 3:15PM (Tu)	00:30	The Doctors	RPOFNH101TVFL	\$340.00	
21.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 3:29PM (Tu)	00:30	The Doctors	RPOFNH101TVFL	\$340.00	
23.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/23/12 4:20PM (Tu)	00:30	Dr Phil	RPOFNH101TVFL	\$525.00	
23.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 4:55PM (We)	00:30	Dr Phil	RPOFNH101TVFL	\$525.00	
25.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	10/24/12 5:28PM (We)	00:30	News-WPEC CBS 12 News at 5p	RPOFNH101TVFL	\$750.00	
25.0	SPOT			10/23/12			2 preempts @ \$750.00	\$0.00	Sold Out
27.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 5:56PM (We)	00:30	News-WPEC CBS 12 News at 530p	RPOFNH101TVFL	\$750.00	
27.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	10/26/12 5:52PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	RPOFNH101TVFL	\$750.00	
29.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Tu, We, Th, Fr	10/23/12 7:15PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	RPOFNH101TVFL	\$750.00	
29.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Tu, We, Th, Fr	10/26/12 7:12PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	RPOFNH101TVFL	\$750.00	
31.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 11:24PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	RPOFNH101TVFL	\$1050.00	
31.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 11:23PM (Th)	00:30	News-WPEC CBS 12 News at 11p	RPOFNH101TVFL	\$1050.00	
31.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 11:25PM (Th)	00:30	News-WPEC CBS 12 News at 11p	RPOFNH101TVFL	\$1050.00	
33.0	SPOT			10/27/12			1 preempt @ \$750.00	\$0.00	Pre-empt
35.0	SPOT	11:00:00PM-11:30:00	Day, Sa-1	10/27/12 11:29PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	RPOFNH101TVFL	\$1050.00	
36.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/28/12 8:23AM (Su)	00:30	News-CBS 12 News This Morning	RPOFNH101TVFL	\$300.00	
						8a Sunday			

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$15,395.00	Total Spots	26
Commission	(\$2,309.25)		
Net Total	\$13,085.75		



WPEC  
c/o WTTW/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

Advertiser  
Agency  
Buyer  
Salesperson

Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

Invoice 2668368  
Inv Date 11/4/2012  
Terms CIA  
Contract 1397325  
Bill Type Weekly/Irregular  
Period 10/29/2012 - 11/4/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
National/Political Candidate Agency BRD  
619/06386809  
A35+R

CO-OP/Order Type No/Normal  
Package  
Gen Date 11/6/2012 5:26:29PM

PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 6:11AM (Mo)	00:30	News-CBS 12 News This Morning	RPOFNH101TVFL	\$525.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 6:23AM (Tu)	00:30	News-CBS 12 News This Morning	RPOFNH101TVFL	\$525.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 7:59AM (We)	00:30	CBS-CBS This Morning	RPOFNH101TVFL	\$340.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 8:23AM (Fr)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
8.0	SPOT	9:00:00AM-10:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 9:54AM (Tu)	00:30	Live with Kelly and Michael	RPOFNH101TVFL	\$300.00	
8.0	SPOT	9:00:00AM-10:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 9:36AM (We)	00:30	Live with Kelly and Michael	RPOFNH101TVFL	\$300.00	
10.0	SPOT			10/29/12					
12.0	SPOT			10/29/12					
14.0	SPOT	12:00:00PM-12:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 12:13PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	RPOFNH101TVFL	\$525.00	
14.0	SPOT	12:00:00PM-12:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 12:11PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	RPOFNH101TVFL	\$525.00	
16.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 1:59PM (We)	00:30	CBS-The Bold & the Beautiful	RPOFNH101TVFL	\$565.00	
16.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 12:56PM (Th)	00:30	CBS-The Young & the Restless	MS3TV12007HD	\$565.00	
16.0	SPOT	12:30:00PM- 2:00:00	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 1:59PM (Fr)	00:30	CBS-The Bold & the Beautiful	MS3TV12007HD	\$565.00	
18.0	SPOT			10/29/12					
20.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 3:14PM (Mo)	00:30	The Doctors	RPOFNH101TVFL	\$340.00	
20.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 3:41PM (Fr)	00:30	The Doctors	MS3TV12007HD	\$340.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 4:13PM (Tu)	00:30	Dr Phil	RPOFNH101TVFL	\$525.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 4:35PM (Th)	00:30	Dr Phil	MS3TV12007HD	\$525.00	
24.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 5:23PM (Th)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
24.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 5:13PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
24.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 5:29PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MS3TV12007HD	\$750.00	
26.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 5:39PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	RPOFNH101TVFL	\$750.00	
26.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 5:38PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MS3TV12007HD	\$750.00	
28.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 7:11PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	RPOFNH101TVFL	\$750.00	
28.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 7:08PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	RPOFNH101TVFL	\$750.00	
30.0	SPOT	11:00:00PM-11:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 11:12PM (We)	00:30	News-WPEC CBS 12 News at 11p	RPOFNH101TVFL	\$1050.00	
30.0	SPOT	11:00:00PM-11:30:00	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 11:22PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	
30.0	SPOT			10/29/12					
32.0	SPOT	7:00:00PM- 7:30:00	Day, Sa-1	11/03/12 7:25PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	MS3TV12007HD	\$750.00	
34.0	SPOT	11:00:00PM-11:30:00	Day, Sa-1	11/03/12 12:05AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MS3TV12007HD	\$1050.00	

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Gross Total	\$15,955.00	Total Spots	26
Commission	(\$2,393.25)		
Net Total	\$13,561.75		



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

Advertiser  
Agency  
Buyer  
Salesperson

Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph (703) 528-7800

Invoice 2673372  
Inv Date 11/11/2012  
Terms CIA  
Contract 1397325  
Bill Type Weekly/Irregular  
Period 11/5/2012 - 11/11/2012

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
National/Political Candidate Agency BRD  
619/06386809  
A35+R

CO-OP/Order Type No/Normal  
Package  
Gen Date 11/14/2012 2:45:43PM

PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1	11/05/12 6:37AM (Mo)	00:30	News-CBS 12 News This Morning	MS3TV12007HD	\$525.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1	11/05/12 8:13AM (Mo)	00:30	CBS-CBS This Morning	MS3TV12007HD	\$340.00	
7.0	SPOT	9:00:00AM-10:00:00	Day,M-1	11/05/12 9:33AM (Mo)	00:30	Live with Kelly and Michael	MS3TV12007HD	\$300.00	